

# Boycott *Killer Coke* !

## Support Colombian Workers' Right to Organize!

### DEATH SQUAD COCA-COLA

The man, the gatekeeper, lay in his own blood, shot ten times, next to the Coca-Cola sign on the wall, at the entrance to the Coca-Cola factory. Isidro Segundo Gil was the lead negotiator for his union and as his fellow workers came to his aid, the paramilitary death squad stepped away on motorcycles. This is Colombia – where union organizers like Isidro struggle to bring wages up to \$400 per month. Prior to Isidro's death, the plant manager told workers he had given an order to the paramilitary death squad to destroy the union. After the murder, bottling plant managers passed out union resignation forms that dozens of workers then signed. Six other Coca-Cola workers and union activists have been killed by death squads. Death squads killed Isidro's wife and their children live in hiding with relatives.

Here in the US, the United Steel Workers have brought a lawsuit against Coca-Cola for the murders of Isidro Gil and two others, detailing the links between bottling company managers and right wing death squads. The Colombia Action Network has called for an international boycott of all Coca-Cola products, and for grassroots actions across the country at Coca-Cola plants and other acts of solidarity with the workers of Colombia.

### DEATH SQUADS, OIL AND PLAN COLOMBIA

In 2002, 152 trade unionists and more than 36 peasant union leaders were killed by paramilitaries. As of August 2003, 99 trade unionists have been murdered. The death squads target unions like USO, the Oil Workers' Union, in a key industry, that US and British corporations reap huge profits from. Plan Colombia, Clinton and Bush's war plan for Colombia, is motivated by the profits of these US corporations. The US government, using Plan Colombia and the new "Andean Initiative", is arming, training, and directing the dirty war in Colombia with over \$2.1 billion of US taxpayer money. The paramilitary death squads are the cutting edge of the US counter-insurgency strategy against the FARC and ELN guerilla groups and the movements advocating social change – trade unionist, community, indigenous, student, and peasant.



### TAKE ACTION!

There are many actions you can take to be a part of the growing grass roots movement against Killer Coke and against US military aid to Colombia!

\* Stop purchasing all Coca-Cola products! Join the Coke boycott and write them to explain why!

Douglas Daft, CEO  
Coca-Cola Company  
One Coca-Cola Plaza  
Atlanta, GA 30313

\* Contact your members of Congress to pressure them to not support the millions of dollars of military aid the US government gives the Colombian government per day. Call the Washington Switchboard to connect you to your Congresspeople & the White House at 202-224-3121!

\* Organize your campus. Use petitions and other acts of pressure to get your campus to cancel their contracts with Coca-Cola! Protest all corporate recruitment for the Coca-Cola corporation on your campus.

\* Demonstrate and picket against Coca-Cola! Ask for meetings with Coca-Cola distribution managers to express your outrage over the conditions at their Colombian plant. Voice your opposition!

**For more information on the Colombia Action Network and the Campaign to Boycott Killer Coke visit [www.colombiaactionnetwork.org](http://www.colombiaactionnetwork.org) or contact [info@colombiaactionnetwork.org](mailto:info@colombiaactionnetwork.org) or 866.473.7431.**